



## Sealed Air Selects PTC's ThingWorx for Operational Efficiency, Support of Global Sustainability Strategy

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*Sealed Air to Leverage ThingWorx Industrial Connectivity to Connect Factories and Gain Valuable Digital Insights*

NEEDHAM, Mass.--(BUSINESS WIRE)--Apr. 3, 2018-- [PTC](#) (NASDAQ: PTC) today announced that Sealed Air Corporation, a leading global provider of food and product packaging solutions and services, has selected PTC's [ThingWorx](#)<sup>®</sup> Industrial Innovation Platform to improve operational efficiency across its entire value chain.

With production facilities around the world, Sealed Air serves an array of end markets, including food and beverage processing, food service, retail, healthcare and industrial, and commercial and consumer applications. It offers food servicing and food processing industries extended shelf life and enhanced productivity by reducing down-time and conserving energy and other resources. Additionally, Sealed Air provides product safety to help customers reduce costs associated with damage, restocking, and reshipment. This helps reduce the environmental impacts of additional wasted energy and emissions.

Sealed Air prides itself on delivering innovative products with a key focus on sustainability principles and looks to technology to continually improve how it develops and brings those products to market. This philosophy led Sealed Air to choose ThingWorx to serve as the information hub across its enterprise, connecting plant assets with ThingWorx Industrial Connectivity and monitoring key performance indicators, such as machine efficiency and capacity potential across individual lines and entire plants.

The ThingWorx platform is a suite of components that enable the deployment of applications that monitor, manage, and control connected devices; remote data collection from connected devices; independent and secure connectivity between devices; and device/sensor management and integration with third party systems.

Supporting 150 protocols, ThingWorx Industrial Connectivity connects disparate automation devices and software applications, enabling companies to derive the benefits of the Industrial Internet of Things. The platform design enables users to connect, manage, monitor, and control diverse automation devices and software applications through one intuitive user interface. Sophisticated dashboards will provide Sealed Air insight into business processes and technical functions, as well as downstream improvement opportunities.

"Sealed Air is a knowledge-based, market-driven company centered on offering innovative solutions that enable our customers to increase growth, while conserving the planet's natural resources," said Marc Hamer, Corporate Vice President, Customer Experience, Global CIO and Chief Digital Officer, Sealed Air. "Internally, we also strive to continually improve the efficiency of our operations to become best-in-class, as well as lower our environmental footprint. PTC's ThingWorx will be essential in support of such initiatives."

"Around the world, in dozens of use cases, ThingWorx is helping companies improve efficiency, while reducing resource consumption. We're delighted now to be helping Sealed Air fulfill its growth plans and conservation ideals," said Jim Heppelmann, President and CEO, PTC.

### Additional Resources

- [ThingWorx Industrial Connectivity](#)
- Harvard Business Review: "[Why Every Organization Needs an AR Strategy.](#)" authored by PTC CEO Jim Heppelmann and Harvard Professor Michael Porter

### About Sealed Air Corporation (NYSE: SEE)

Sealed Air Corporation is a knowledge-based company focused on packaging solutions that help our customers achieve their sustainability goals in the face of today's biggest social and environmental challenges. Our portfolio of widely recognized brands, including Cryovac<sup>®</sup> brand food packaging solutions and Bubble Wrap<sup>®</sup> brand cushioning, enable a safer and less wasteful food supply chain and protect valuable goods shipped around the world. Sealed Air generated \$4.5 billion in sales in 2017 and has approximately 15,000 employees who serve customers in 122 countries. To learn more, visit [www.sealedair.com](http://www.sealedair.com).

### About PTC (NASDAQ: PTC)

PTC helps companies around the world reinvent the way they design, manufacture, operate, and service things in and for a smart, connected world. In 1986 we revolutionized digital 3D design, and in 1998 were first to market with Internet-based product lifecycle management. Today, our leading industrial innovation platform and field-proven solutions enable you to unlock value at the convergence of the physical and digital worlds. With PTC, manufacturers and an ecosystem of partners and developers can capitalize on the promise of the Internet of Things and augmented reality technology today and drive the future of innovation.

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The announcement of a customer's selection of PTC software is not necessarily indicative of the timing of recognition of related revenue or the amount of revenue for any particular period.

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