



LiveWorx 18 to Showcase Tech Industry Luminaries

May 8, 2018

Content-Rich Agenda Complements Hands-On Technology Experiences

NEEDHAM, Mass.--(BUSINESS WIRE)--May 8, 2018-- [PTC](#) (NASDAQ: PTC) today announced key programming for [LiveWorx](#), its highly respected digital transformation conference for the enterprise, celebrated in the heart of Boston's Innovation District from June 17-20.

Highlights of the four-day agenda include [featured keynotes](#) from the following industry luminaries:

- Alex Kipman, Technical Fellow, AI Perception & Mixed Reality Team, Microsoft
- Dr. Michio Kaku, Theoretical Physicist, Professor, Futurist and New York Times Best-Selling Author
- Linda A. Hill, PhD, Wallace Brett Donham Professor of Business Administration at the Harvard Business School and Chair of the Leadership Initiative
- Mario Armstrong, Digital Lifestyle Expert, Emmy Award Winning Radio and Television Talk Show Host

LiveWorx offers a rich [agenda](#) with more than 230 educational sessions delivered by world-renowned [experts](#). Content spans disruptive technologies and topics, including AR/VR, IoT, Industrie 4.0, product design & business process, robotics, AI, data, security, blockchain, and more.

The [Xtropolis™ exhibit hall](#) the show's experiential centerpiece, is a catalytic marketplace of ideas and solutions, built to explore the outer limits of innovation, thinking, and product development. Xtropolis will feature more than 100 exhibitors alongside jaw-dropping demos, interactive learning labs, and mind-bending activities. Attendees will also have the opportunity to network with industry peers in a variety of educational and social settings, including an evening of [industry meetups](#) throughout Boston's Innovation District on June 18.

The award-winning conference provides a vibrant atmosphere where leaders and industry influencers will come together to discuss, debate, explore, and learn first-hand how cutting-edge technologies are transforming the world of tomorrow.

Don't miss it. Register now at www.liveworx.com and join the conversation [@LiveWorx](#) on Twitter.

Additional Resources

- LiveWorx blog post: [LiveWorx 18 Session Catalog Now Available](#)
- [LiveWorx Program Overview](#)
- [LiveWorx Speakers](#)
- [LiveWorx Registration](#)

About PTC (NASDAQ: PTC)

PTC helps companies around the world reinvent the way they design, manufacture, operate, and service things in and for a smart, connected world. In 1986 we revolutionized digital 3D design, and in 1998 were first to market with Internet-based product lifecycle management. Today, our leading industrial innovation platform and field-proven solutions enable you to unlock value at the convergence of the physical and digital worlds. With PTC, manufacturers and an ecosystem of partners and developers can capitalize on the promise of the Internet of Things and augmented reality technology today and drive the future of innovation.

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