



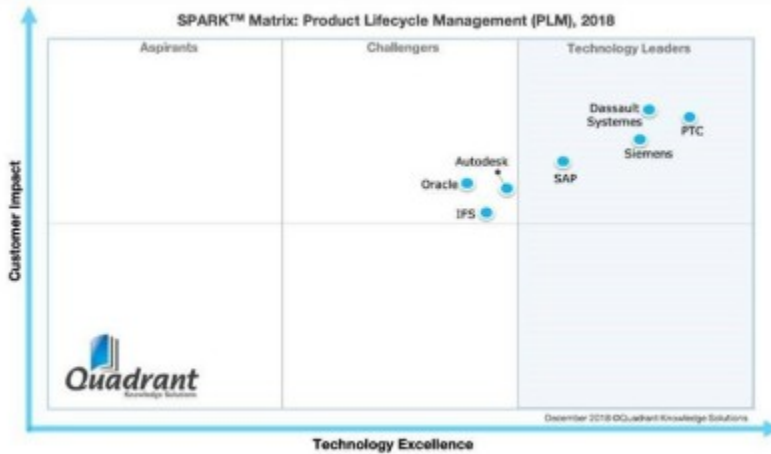
PTC Named the Technology Leader in the Global PLM Market by Quadrant Knowledge Solutions

January 30, 2019

PTC Windchill Applauded for Robust Integration of PLM and Innovative Capabilities

BOSTON--(BUSINESS WIRE)--Jan. 30, 2019-- [PTC](#) (NASDAQ: PTC) today announced that it has been named a leader in the product lifecycle management (PLM) market for its [Windchill® PLM solution](#), according to a new evaluation from [Quadrant Knowledge Solutions](#). In the evaluation, entitled “[Market Outlook: Product Lifecycle Management \(PLM\), 2018-2023, Worldwide](#),” PTC was recognized in the Quadrant SPARK Matrix for demonstrating excellence in technological capabilities and customer impact.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190130005578/en/>



“PTC received strong ratings for its sophisticated technology platform, competitive differentiation strategy, application diversity, ease of deployment and use, and its overall customer impact,” said Vishal Sharma, industry research manager, Quadrant Knowledge Solutions. “Based on these strong overall ratings, PTC has emerged as the clear technology leader in the global PLM market.”

In the evaluation, PTC has been lauded for successfully combining core PLM capabilities with its [ThingWorx® IoT](#) technology, enabling manufacturers to connect their product’s operational data to the IoT platform. This allows product planning and quality teams to monitor a product’s operational performance and work to improve their product’s value, quality, and usability. PTC was also praised for its introduction of [ThingWorx Navigate™ suite](#), a group of role- and task-based

PTC has been named a leader in the product lifecycle management (PLM) market for its Windchill solution, according to Quadrant Knowledge Solutions in its evaluation entitled “Market Outlook: Product Lifecycle Management (PLM), 2018-2023, Worldwide.” (Graphic: Business Wire)

applications that enable stakeholders across an organization to access PLM information from multiple sources based on user-specific needs.

Windchill was also highlighted for its integration with PTC’s [Vuforia®](#) industrial augmented reality (AR) solution. Leveraging Vuforia, Windchill incorporates AR to share product designs – at full product size and in its physical context – with stakeholders to improve and accelerate the product development process.

The Quadrant SPARK Matrix evaluation examined PTC and six other vendors’ performance in the categories of technology excellence and customer impact. Performance in technology excellence was measured by several parameters, including sophistication of technology, technology application diversity, scalability, competitive differentiation, and industry impact. Customer impact was measured by factors such as addressing unmet needs, product performance, ease of deployment, and customer service excellence.

Windchill, the industry-leading PLM application suite by PTC, enable users to leverage a consolidated, up-to-date digital thread of product information, including connected data. The powerful capabilities of the product allow organizations to reduce time-to-market, cut costs, and improve quality. With Windchill, users across the value chain are able to interact with data dynamically in 3D – both on a screen and through augmented reality. Multiple deployment options, including cloud and on-premises, promote flexibility, high performance, and scale.

“We are proud to be recognized as the leading innovator of the global PLM market by Quadrant Knowledge Solutions,” said Kevin Wrenn, divisional general manager, PLM Segment, PTC. “This ranking demonstrates PTC’s dedication to leading the PLM space with both exemplary core PLM functionality and innovative capabilities through augmented reality and integration with industrial IoT.”

About PTC (NASDAQ: PTC)

PTC unleashes industrial innovation with award-winning, market-proven solutions that enable companies to differentiate their products and services, improve operational excellence, and increase workforce productivity. With PTC, and its partner ecosystem, manufacturers can capitalize on the promise of today’s new technology to drive digital transformation.

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