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Vuforia Augmented Reality Platform from PTC Will Support the Vuzix M300 Smart Glasses

Vuzix Enterprise Ready M300 to Empower the Workforce with Vuforia Capabilities

SANTA CLARA, Calif.--(BUSINESS WIRE)-- [PTC](#) (NASDAQ: PTC) today announced from [Augmented World Expo](#) that the [Vuforia](#)[®] platform, the most widely used software platform for augmented reality (AR) application development, will support the Vuzix (NASDAQ:VUZI) M300 enterprise smart glasses.

Vuforia support for the Vuzix M300 will give more than 350,000 Vuforia developers a new option for deploying AR solutions for enterprise use. The Vuforia installed base of more than 40,000 applications will be able to be adapted for use on the M300 Smart Glasses.

The Vuzix M300 is a personal display and wearable computing device that enables users to improve existing workflows and open new opportunities in industrial, medical, retail, supply chain, and remote help desk uses.

"The Vuzix M300 is a proven device for hands-free mobile computing in the enterprise," said Jay Wright, president, Vuforia. "We look forward to working with Vuzix to enable the M300 for a broader range of AR applications."

"We are excited for our M300 Smart Glasses to be part of the Vuforia ecosystem," said Paul Travers, CEO and president, Vuzix. "Vuforia will enable us to expand our market opportunities while also helping us to differentiate the M300. The Vuforia device-level expertise is critical to best utilize the hi-resolution image stabilized camera, Intel Atom processor, and Android OS on the M300. This will help us deliver the optimal AR experience and a long-lasting battery life for our end users."

Vuforia developers will be able to use existing tools including Unity and Android Studio to build applications for the Vuzix M300. PTC will also support the M300 through the public Vuforia developer forums and provide private support to Vuforia developers on a per-incident basis.

The Vuzix M300 is available [now](#) in most major regions worldwide. Vuforia official support for Vuzix M300 is expected to be made available to developers later this year.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

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About Vuforia

The Vuforia[®] platform is the most widely used software platform for augmented reality applications. For developers, it delivers a cross platform solution for attaching digital content to physical objects and environments. For consumers and businesses, it provides a communications solution for remote assistance and collaboration. For device makers, it delivers critical technology blocks that provide optimized experiences on rapidly evolving hardware technologies. Originally launched in 2011, Vuforia is supported by a global ecosystem of more than 350,000 developers and partners. Vuforia has enabled more than 40,000 applications for consumer and business use on a range of handheld and headworn devices.

Vuforia is a product of PTC Inc.

[Vuforia.com @Vuforia Blogs](#)

About PTC

PTC has the most robust Internet of Things technology in the world. In 1986 we revolutionized digital 3D design, and in 1998 were first to market with Internet-based PLM. Now our leading IoT and AR platform and field-proven solutions bring together the physical and digital worlds to reinvent the way you create, operate, and service products. With PTC, global manufacturers and an ecosystem of partners and developers can capitalize on the promise of the IoT today and drive the future of innovation.

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The timing of any product or integration release, including any features or functionality, is subject to change at PTC's discretion.

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